

Rate Card

Magazine of the World's Largest & Most Influential Association of Tube & Pipe Engineers

	1x		2x		4x	
	Member	Non Member	Member	Non Member	Member	Non Member
Full page	800.00€	1,600.00€	760.00€	1,520.00€	720.00€	1,440.00€
Half page	450.00€	900.00€	427.50€	855.00€	405.00€	810.00€
Quarter page	300.00€	600.00€	285.00€	570.00€	270.00€	540.00€
Double page	1,500.00€	3,000.00€	1,425.00€	2,850.00€	1,350.00€	2,700.00€
Inside front cover	1,000.00€	2,000.00€	950.00€	1,900.00€	900.00€	1,800.00€
Inside back cover	900.00€	1,800.00€	855.00€	1,710.00€	810.00€	1,920.00€
Front page	1,200.00€	2,400.00€	1,140.00€	2,280.00€	1,080.00€	2,190.00€
Outside back cover	1,000.00€	2,000.00€	950.00€	1,900.00€	900.00€	1,800.00€

Specifications & Advertisement Sizes

Size	Trim (in mm) (W & H)	Print Space (in mm) (W & H)	Bleed (in mm) (W & H)
1 Page	210 x 297	186 x 270	216 x 303
1/2 Page Horizontal	210 x 146	186 x 130	216 x 152
1/2 Page Vertical	104 x 297	91 x 260	110 x 303
1/4 Page Horizontal	210 x 81	186 x 65	216 x 87
1/4 Page Vertical	56.5 x 297	91 x 130	62.5 x 303

Rates quoted per insertion only for 4 c advertisements, excluding VAT.

Advertising material must be provided to us in Electronic FILE FORMAT with HARD COPY, TIFF or JPEG File: resolution - 300 dpi (minimum).

CMYK PDF document: PDF/X-1a setting. All fonts should be embedded, and all linked image files should be included. Only high resolution graphics should be used (minimum 300dpi). The PDF must be provided as complete 4-colour document (no colour separation accepted).

We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint.

Please send your advertising material to info@itatube.org.