





Media fee – your advantage

- High-quality contacts for exhibitors
- Detailed visitor information

What advantages does a media fee hold for you?

The following comprehensive services and features are covered by the € 320 fee:

<p>1. Your company profile on the internet and on the KATI visitor information system. You present your company, using text and one photo.</p>	 <p>Screenshot Portal</p>  <ul style="list-style-type: none"> Company profile Company data Product details Events at your fair stand Contact persons Company / Product news
<p>2. Automatic integration of admitted product categories into exhibitor and product search functions of the online portal and KATI. Visitors may easily find your company.</p>	
<p>3. Up to 100 items can be put under each product category. You may use text, one photo and provide a link to your website.</p>	
<p>4. Latest news from your company or information on exhibited items will be accessible in the exhibitor news section. It may also be available on the news ticker and in the newsletter, if applicable.</p>	
<p>5. Company staff representing your company at your fair stand. Names of your staff members (from sales and marketing, etc.). Customers may directly turn to them.</p>	
<p>6. Publish your programme and/or specific events schedule for your fair stand on the internet and on the KATI visitor information system. This will allow visitors early information on any programme you have laid on for them.</p>	
<p>7. Online appointment scheduling between exhibitor and visitor. Show your calendar with time available for appointments at your stand.</p>	
<p>8. Link to your company website. Trade fair visitors will visit your company's website.</p>	
<p>9. Matchmaking Receive requests concerning potential orders or partnerships in your reserved portal section.</p>	 <p>wire Tube Düsseldorf Halle 7 C 13</p>  
<p>10. Individual trade fair logo and personalized hall plan. It will take you just a few clicks to design your official wire / Tube Logo or a hall plan, complete with details of where people may find you at the fair.</p>	
<p>11. Place one product or company video on the portal. Present your company, products or services in a Flash Video Spot. Please bear in mind that there will be technical requirements.</p>	
<p>12. Integration of all company and product profiles, contacts and news into a personalised catalogue (PDF format). This PDF catalogue may be tailor-made by every visitor.</p>	
<p>13. Exhibitors may integrate any upgrades themselves. You shall be given a password allowing you to maintain your own information on the internet portal. You can also use it after the fair.</p>	
<p>14. Mobile phone access for iPhones and Smartphones Visitors may also access selected portal services with the help of their mobile phones. (mobile.wire.de or mobile.tube.de)</p>	